

HILARY GILLESPIE

Front-end developer & designer

hilary@codebloo.com

+44 (0)794 269 7387

London N19 UK

WORK EXPERIENCE

GlobusMedia, (www.globusmedia.com)

03/09 – Present

Front-end developer

- Translated visuals provided by agency designers into compliant, CSS-based, cross-browser compatible HTML web pages
- Skinned the in-house software applications with custom designs, using CSS, JQuery and Cold Fusion to maintain functionality and cross-browser compatibility.
- Worked closely with back-end developers to ensure software integrity, and develop custom functionality
- Created visuals for client branded UIs of in-house software, adhering to design specifications and branding guidelines, using Photoshop and Illustrator
- Updated previously created client sites and mailing list templates
- Created CMS templates for internal and public websites
- Edited and manipulated photographs and images.

Profission Partnership, (www.profission.com)

11/08 – 02/09

Web production designer consultant

- Produced compliant, CSS-based, cross-browser compatible web pages from Photoshop documents designed by the creative director.
- Updated previously created client sites and mailing list templates
- Edited and manipulated photographs and images. Created and updated basic flash animations and presentations.

CODEBLOO Design, (www.codebloo.com)

04/99 – 11/08

Front-end developer consultant

- Developed custom web sites and rendered existing offline branding and corporate identities into digital, online brands
- Hand coded website layouts to adhere to the latest W3C guidelines using (X)HTML and CSS, as well as updated older sites to validate with current browsers and devices
- Worked directly with clients to capture information requirements and translate specifics into user-friendly graphic and interface design
- Customised Wordpress and Blogger interfaces with unique template designs, custom CSS and tailored CMS solutions.
- Created unique visual concepts for clients including individual graphics, logo and ID packages, brochures, flyers and magazine advertisements and prepared promotional materials for print
- Analyzed existing HTML pages and websites for editing and/or restructuring, made recommendations for further development of new visual content in keeping with client and market expectations
- Provided business analysis and strategy expertise for certain projects, when necessary
- Digital photography and photo retouching
- Designed custom operator logos, screensavers and wallpapers for various cellular handsets (Motorola, Nokia, Samsung, Kyocera, LG, Sony/Ericsson)

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- Worked with Advoca Interactive and Aquent on a variety of web-based and print projects as a contractor

Aquent (Toronto), (www.aquent.com)

08/06 – 09/07

Digital design consultant

- *EQAO – Quark-Production Artist – Aug 06- Jan 07:* Creating and editing Quark file and templates, including image selection, manipulation, layout, mathematical equations and implementing revisions from various departments. Pre-flight prep.
- *LCBO – HTML/CSS Coder and Front-End Designer – June 07- July 07:* Updating previously created sites, creating new, web-compliant, CSS-design based sites, editing and manipulating images and creating supporting documentation to allow for other team members to update and manage the site.
- *Virgin Mobile – Designer – Print Production – Aug 07- Sept 07:* Creating and editing new and older in-house designs for Virgin's unique branding model. Worked in a very high pressure and deadline driven environment under the creative director to create edgy mobile packaging, in-store displays and V-Fest related advertising.

Canadian Breast Cancer Foundation, (www.cbcbf.org)

03/05 - 01/05

Web and graphic support - consultant

- Developed web pages and standardized layout elements and static graphic designs for front-end projects using HTML and CSS
- Addressed project related issues and client concerns to facilitate efficient delivery of site and to guarantee optimal user experience
- Researched and analyzed new technologies and prepared project recommendations to guide site development
- Managed the architecture, organization and regular updates of multiple organization-hosted websites
- Created unique promotional and corporate materials for print including folders, posters, signs and invitations

MIST Inc. (www.MISTwireless.com)

12/00 - 08/01

Graphic Web Designer

- Created user interfaces for web-based applications that fulfilled specific business, user and brand needs
- Facilitated the integration of front end designs into back end systems using XML
- Communicated and worked with back end developers and marketing departments throughout the design process to ensure the interface experience satisfied the software requirements
- Defined functionality requirements for visual aspects of POS terminal software and designed user icons based on input from sessions with clients
- Prepared project related documentation and assisted in the development of the corporate brand

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OVERVIEW OF QUALIFICATIONS

General:

- Excellent client management skills
- Outstanding organizational skills and troubleshooting capabilities
- Strong interpersonal skills with excellent written and verbal communication abilities
- Bilingual in English and French
- Team player with the ability to effectively transfer knowledge to users
- Proven ability to comprehend requirements and translate information into web design
- Sound listening and concentration skills
- Expert analytical skills with keen attention to detail
- Ability to multi-task and interact in a professional manner with colleagues, clients and operational functions
- Comfortable working within a deadline-driven environment without compromising quality
- Familiarity with latest web programming technologies and trends
- Content Migration expertise
- Proficient at performing website assessment
- Experience working with AGILE and SMART methodologies

Technology:

- Extensive knowledge of (X)HTML, CSS, JavaScript, JQuery and other client side languages
- Expertise with applications such as Dreamweaver CS4, Photoshop CS4, Illustrator CS4 and Adobe Acrobat
- Competent in various software applications and multimedia authorware such as Swish, Flash, Quark Xpress, Adobe After Effects, Fireworks, In Design and Shockwave
- Familiarity with content management systems such as Wordpress, Drupal, and OSCommerce as well as word processing software such as Microsoft Office Suite and versioning applications
- Strong exposure to major browser platforms, web servers and operating systems, thorough understanding of cross browser/platform functionality and file optimization for print and web including W3C web-standards and compliancy
- Working knowledge of file transfer and terminal emulation
- Thorough understanding of the front end interface design and development process from end to end
- Knowledge of front end development & testing, cross browser/unit platform compliance, content management analysis, back end integration, graphic design and usability testing
- Experienced in blog template manipulation and very comfortable working with, and integrating, social networking websites and micro-blogging applications
- Extensive knowledge of the Macintosh, PC and *NIX platforms, including OS installation, software installation, hardware installation and general tech-support. Some experience in system administration (Linux, Microsoft Windows and Mac OS) as well as back ups and restores

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EDUCATION

- 2007-2008: Bristol Old Vic Theatre School, Professional Acting, Bristol, UK.
- 2000: Ryerson Polytechnic University, New Media. Toronto, Canada.
- 1998: Toronto French School, graduated with the International Baccalaureate. Toronto, Canada.

Complete Portfolio available @ <http://www.codebloo.com/agents>